



Nonprofit Career Conference

March 6, 2012

The Lodge at Simpsonwood
4511 Jones Bridge Circle, NW
Norcross, GA 30092

8:30 AM - 4:30 PM

8:30 – 9:00 am Registration & Consulting Stations

9:00 - 10:15 am Concurrent Session 1

Finding Tomorrow's Leaders for Today's Nonprofits

Seeking work that is rewarding and makes a difference in your community? This workshop is designed for individuals considering a "switch" from the corporate sector to the not-for-profit sector or for those interested in the nonprofit sector as a career path. Through an in-depth examination of the mission and culture of non-profits, examples of how your skill sets might transfer, and strategies that lead to successfully securing a nonprofit position, participants will be equipped to move forward and make informed decisions to ensure the right "fit".

Faculty: Ellen McCarty, President | McCarty & Co.

Job Interview Success

The key to job interview success is knowing how to control the conversation. Your goal is to present a polished image while displaying your ability to communicate on your feet, your ability to focus, and your ability to clarify your personal interest and agenda. During this session, we will dissect some of the common blunders that spoil a potentially great interview and provide examples of processes used to ensure a successful interview.

Faculty: Howard Cattie, Jr, Head Coach & Founder | Career Oyster

10:15 – 10:45 am Break & Consulting Stations

10:45 am – 12:00 pm Concurrent Session 2 (Repeated from Session 1)

Finding Tomorrow's Leaders for Today's Nonprofits

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Job Interview Success

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12:00 – 1:00 pm Lunch on Your Own

1:00 – 1:15 pm Raffle Drawing

1:15 – 2:30 pm

Concurrent Session 3

The 4 Deadly Sins of a Job Search

What was the first thing that you did when you started looking for your job? Was it updating your resume? If so, you have already committed three of the deadly sins of a job search. The reasons that many job seekers are in a transition longer than they need to be, causing some job seekers to become discouraged and quit looking, fall into four areas that we are calling the 4 Deadly Sins of a Job Search.

Judi Adams, author, successful job search coach, and keynote speaker will help you determine if you are committing any of these sins and how to get back on track so you land a job you want.

Faculty: Judi Adams, Founder & President | RightChanges

Career Mapping - Creating your Path to the Career You've Envisioned

Career development is fueled by focus. And focus can be achieved through assessment, discovery and exploration. Are you ready to step outside the box and embrace creativity, intuition and positive change? The mapping process allows you to take charge of development and transition strategies by identifying solid stepping stones to support the evolution of your career.

Faculty: John E. Long, Career & Executive Coach | Two Roads Resources, Inc.

2:30 – 3:00 pm

Break & Consulting Stations

3:00 – 4:15 pm

Concurrent Session 4 (Repeated from Session 3)

The 4 Deadly Sins of a Job Search

Faculty: Judi Adams, Founder & President | RightChanges

Session TBD

Faculty: John E. Long, Career & Executive Coach | Two Roads Resources, Inc.

4:30 pm

Conference Adjourns

Consulting Stations

8:30 am – 4:30 pm

Conference attendees can participate in 10 minute individual consulting briefs with subject matter experts on a first-come first-served basis at various Consulting Stations (the station descriptions are listed below).

Consulting stations are open all day, even during workshop sessions, to allow flexibility and to ensure that everyone has an opportunity to meet with the consultants.

Resume Critique:

Career Counselors will do a brief review of participant resume and provide directional advice.

Nonprofit Career Paths:

Local nonprofit career experts and nonprofit managers will assist you in aligning your core competency areas to take your career to the next level.

Personal Finance:

Professionals will provide guidance on issues including personal and family health insurance, investment planning, and financial goal mapping.

Volunteering 101:

Volunteer management professionals will provide advise on incorporating volunteer service into your job search strategy. Volunteer Insight on volunteering and internship opportunities in GA based on participants' area of interest.

What to Prepare for and Bring to the Conference

Personal Amenities:

Be sure to bring your own water bottle and comfort items. Based on your personal preference, meeting rooms may be cooler or warmer than you prefer so please dress accordingly.

Parking:

Parking is available on the grounds of the Lodge at Simpsonwood.

Lunch:

Lunch is included with your conference registration and will be served onsite.

Career Tools:

Bring your resume and business cards to utilize the breaks in between workshops and at lunch to network with other professionals and participants in the community.

Conference Faculty



Judi Adams
Founder & President
RightChanges

Judi Adams, is a 20+ year veteran of the information technology industry. While working for software and consulting companies, Judi worked with diverse companies and industries. In every job Judi held over the years, the most satisfying aspects of each position were identifying and implementing process improvements, turning around troubled teams, staff development, mentoring, and training. Those who meet Judi quickly see her passion for people on the job market. She has demonstrated this passion through her volunteer work with Crossroads, speaking engagements, and her coaching of job seekers. A regular author of job search related articles which are read worldwide, Ms. Adams recently published two books about the job market.

Howard Cattie, Jr.
Founder
CareerOyster, LLC

Howard has had over 30 years of Career Coaching, Recruiting, Sales and Sales Management experience before founding CareerOyster LLC. While he has been a hiring manager for most of that time, his real passion has been in helping individuals identify their longer term goals and position themselves to get there. He has extensive experience in coaching jobseekers and recruiters in effective career planning, resume writing, interview coaching and job closing strategies. He has trained over 400 recruiters and thousands of candidates in job seeking techniques with a true specialty in candidate interview preparation.



John E. Long
Career & Executive Coach
Two Roads Resources, Inc.

John is an independent practitioner specializing in career coaching and career development. John works with a broad range of clients, many of whom seek assistance with career exploration, updated personal marketing materials, a targeted career search strategy, interview preparation, as well as coaching for career transition. He has a special interest in the administration and interpretation of personality and career assessments. John also serves as a resource for organizations interested in employee assessments, talent development and outplacement coaching.



Ellen McCarty
President
McCarty & Co Consulting

Ellen McCarty brings twenty five years of executive experience in the government and nonprofit sectors. She has served as the Executive Director of two Atlanta based nonprofits and the President/CEO of the Make-A-Wish Foundation® of Georgia and Alabama. She has received local, state, and national recognition for her design and creation of programs in the juvenile justice system; residential facilities and programs for children and youth in foster care; and programs to establish permanent housing for homeless men, women, and children infected and/or affected with HIV/AIDS. Ms. McCarty graduated from Troy State University with a B.S. and attended the University of Georgia in the graduate department of social work. She is currently an instructor for the Foundation Center - Atlanta; United Way of Metropolitan Atlanta's *Volunteer in Training Program* for prospective board directors; the Georgia Center for Nonprofits; the Atlanta Public Library System; and Emory University's *Center for Lifelong Learning*. Additionally, she served as a statewide trainer for the Children and Youth Coordinating Council for seven years, designed and taught a grant-writing workshop for non-profits and local governments, and served as a guest lecturer at colleges and universities. Ms. McCarty has been involved in community leadership roles throughout her career and has served extensively on local and state task forces, non-profit and advisory boards, and interagency councils on a local, state, and regional basis.